



Demineralization

Acid, plaque, & bacteria strip away minerals from teeth daily

What is Fluoride?

A naturally-occurring mineral that helps remineralize teeth & prevent cavities





Where is it found?

Naturally & Fortified

Low doses found

Higher doses added to

Low doses found in water, soil, rocks, & food

Higher doses added to public water supplies & oral care products



72% of US Homes



have fluoridated tap water

> Fluoride Reduces



tooth decay by 20-40%

How does it work?

Absorbed by enamel

Combined with calcium & phosphate

Fluorapatite

Remineralization

STRONGER, DECAY-RESISTANT TEETH!

Is it safe? What is safe? Is s



? What about fluorosis? Fluoridated tap water does not contain a high enough dose to

cause fluorosis. Small children should be monitored while using fluoridated oral products to prevent swallowing excessive amounts.



Fluoride is most important for kids



whose teeth are still developing